

*2011 Benton Franklin Fair & Rodeo
Royalty Pageant
Contestant Packet*



Application Deadline:

Monday, September 20, 2010 - 5:00 p.m.

Benton Franklin Fair Office

*This application can be downloaded at www.bffairrodeo.com and/or forwarded via e-mail,
please contact a committee member for assistance.*

*Toni Zunker, Royalty Chairperson
Benton Franklin Fair & Rodeo
1500 S. Oak Street
Kennewick, WA 99337
430-3374
tzunker@gmail.com*

August 2, 2010

Dear Applicant and Parent(s)/Guardian(s):

Thank you for your interest in the Benton Franklin Fair & Rodeo Royalty Scholarship Program. We welcome your participation and look forward to meeting you at the September 20 contestant meeting.

The attached application packet is arranged in sections for ease in reviewing:

- Contestant Information
- Pageant Divisions
- Dress Requirements
- Pageant Schedule
- Application (due 9/20/10 by 5:00 pm)
- 2011 Royalty Contract
- 2011 Waiver of Liability

At the contestant meeting, answers to questions regarding wardrobe, judging, rules, schedules, horsemanship competition, etc., will be discussed; however, do not hesitate to contact me if you have questions in the meantime.

We look forward to your participation in the 2011 Benton Franklin Fair & Rodeo Royalty Pageant.

Sincerely,

Toni

Toni Zunker, Chairperson
Benton Franklin Fair and Rodeo Royalty

BENTON FRANKLIN FAIR & RODEO ROYALTY PAGEANT

CONTESTANT ELIGIBILITY

1. Contestants must not be younger than 16 years of age as of the date of the competition nor turn 21 before December 31, of year of reign. A birth certificate may be requested.
2. Contestants must be a legal resident of Benton or Franklin Counties and/or reside in the Columbia-Burbank School District and agree to reside in Benton or Franklin County or Columbia Burbank School District during their reign. Contestants must live with their parent(s) and/or guardian(s) throughout their reign.
3. Contestants must be single, never have been married, pregnant, or given birth to a child, nor committed any crime and must agree to remain so for the duration of her reign. Contestants must be attending or have completed high school.
4. Each contestant must have reliable transportation for herself and her horse. The horse the contestant tries out on must be the same horse she rides throughout the year of her reign (unless unforeseen circumstances dictate otherwise).
 - a) If contestant is using a leased horse, a signed lease agreement must accompany this application. Lease must specify lessee has “full access” to horse throughout year of reign.
5. Contestants must never have been disqualified from any pageant, resigned from another royalty program, nor previously held the title of Queen of the Benton Franklin Fair and Rodeo Royalty.

RULES AND REGULATIONS

1. Contestants must conduct themselves in a proper lady-like manner and portray high moral standards. Contestants will not be permitted to drink alcoholic beverages, use any tobacco products or use foul language at any time during the pageant and/or their reign.
2. Each contestant will supply the Benton Franklin Fair and Rodeo Royalty Committee with one black and white photo in the following sizes: one (1) 8x10 and one (1) 5x7. The photos should be head and shoulder photos in full western attire including hat. Pictures should not have crowns or banners from any other competition. The 8x10 photo will be used for photogenic judging, and the 5x7 photo will be used for publicity. **IMPORTANT:** No copyright labels on photos; if there is, get written permission from your photographer for Benton Franklin Fair and Rodeo Royalty Committee to use your photos for publicity. Photos [with written permission of use (if applicable)] must be included with your application.
3. Contestants must provide their own clothing for the horsemanship and interview portions. Wardrobe for the coronation portion of the pageant will be provided. Contestants will agree to follow the dress code requirements. (Please see “Pageant Dress” requirements.)
4. Contestants must be prompt and on time to all functions. Please plan ahead.

5. From the time the pageant starts until after the Benton Franklin Fair and Rodeo Royalty has been crowned, contestants must respect the Royalty Committee and conduct themselves in an appropriate manner. Any contestant failing to do so, will be automatically *disqualified* and will forfeit any prizes to be awarded to her.
6. Judges and Royalty Committee have the final say on all scoring decisions. During the pageant or any pageant-related functions, there may be a silent judge(s) present. Any contestant or individual with the intent to influence or harass a judge may be subject to *disqualification*.
7. Pageant winner(s) and their parent(s) and/or guardian(s) will be required, immediately following the coronation, to sign a contract for her year of reign and abide by its rules. A copy of the contract is included in this packet for your review.
8. Contestants must also understand that in the event of winning the pageant, the Benton Franklin Fair and Rodeo Royalty must work closely with the Royalty Committee on all projects.
9. The pageant winner(s) must attend selected rodeos and appear in parades and other civic and social activities. The Royalty Committee will prepare an itinerary. Great care will be taken in providing as much advanced notice as possible for all events; however, please keep in mind that some invitations are received by the Committee with short notice.
10. The Royalty Committee holds all rights for promotional television, radio, and photographic materials involving the Benton Franklin Fair and Rodeo Royalty. The association must approve publicity and photo use in advance. The Committee must approve use of the Benton Franklin Fair and Rodeo Royalty name, logo, or position.

EXPECTATIONS

I understand that if I win the title of Benton Franklin Fair and Rodeo Royalty, I will be an official representative and be responsible to represent the Benton Franklin Fair and Rodeo in a professional manner. I will strive to represent sportsmanship, high moral and ethical character and humane treatment of animals.

I understand that the Benton Franklin Fair and Rodeo Royalty Program is not a beauty contest. Rather, it is a competition that recognizes a number of attributes (i.e., horsemanship, public speaking, personality, and appearance). Therefore, it is my responsibility, as Benton Franklin Fair and Rodeo official representative, to act, speak and dress according to the esteem my title deserves anytime I am in the public eye.

Public speaking is an essential part of the position of royalty and, as such, I will continue to grow in my public speaking abilities so as to professionally represent the Benton Franklin Fair and Rodeo.

Riding and horsemanship skills are essential to the promotion of the sport of rodeo. Therefore, I will strive to improve my riding and horsemanship skills in order to better promote the sport of rodeo.

I understand that during official Benton Franklin Fair and Rodeo Royalty activities, an official chaperone will be designated for me and that I will abide by that chaperone.

I understand and agree that my official appearances must be approved by the Benton Franklin Fair and Rodeo Royalty Committee, and agree to maintain close contact with the Committee to accomplish this.

I agree that during the term from my entry as a contestant and through my reign as Benton Franklin Fair and Rodeo Royalty, I shall remain unmarried and shall observe a high standard of moral and ethical behavior befitting my title and set a good example to the public, to future competitors, and the Benton Franklin Fair and Rodeo Royalty Program.

I agree to live with my parent(s) and/or guardian(s) throughout the year of my reign (see “Contestant Eligibility” No. 2).

If I possess a personal website or profile (i.e., MySpace, Facebook, Twitter, etc.), I agree that all material contained therein will be maintained to reflect a positive image of me and my position on the Benton Franklin Fair and Rodeo Royalty.

I agree that the Benton Franklin Fair and Rodeo Royalty commitment will be my first priority over any other activities I may be involved in (i.e., rodeo, softball, track, etc.) throughout the year of my reign.

If I become Benton Franklin Fair and Rodeo Royalty, I will:

- Attend specific events as requested by the Royalty Committee (with a Royalty Committee-approved chaperone), and be prepared to promote the Benton Franklin Fair and Rodeo.
- Be fully dressed in Royalty attire, as assigned, before arrival to an event (unless other arrangements have been made by the chaperone) anytime I am acting in the capacity of Benton Franklin Fair and Rodeo Royalty.
- Make sure clothing is kept clean and pressed (using only dry cleaning services unless otherwise designated) and hat is heat blocked and clean, for all appearances.
- Never wear hair “wash and wear” style or be caught in rollers.
- Keep fingernails clean and manicured with French tip or clear polish.
- Be careful when choosing attire when not in uniform, remembering I constantly represent the Benton Franklin Fair and Rodeo.
- Agree to execute a separate agreement with the Benton Franklin Fair and Rodeo with respect to my duties as Benton Franklin Fair and Rodeo Royalty.
- Uphold the title of Benton Franklin Fair and Rodeo Royalty while fulfilling the provisions of my reign.
- Encourage others to participate in future pageants, act as a hostess to contestants in future pageants, and assist in the promotion and conduct of the pageant in every way.

I have carefully read the aforementioned statements and accompanying Waiver of Liability and fully understand and agree to abide by the terms therein. I also agree that I have read and understand the Benton Franklin Fair and Rodeo Royalty Pageant rules and agree to abide by these rules during official Benton Franklin Fair and Rodeo Royalty Pageant events.

Signature of Contestant

Date

Signature of Parent or Legal Guardian

Date

BENTON FRANKLIN FAIR & RODEO ROYALTY PAGEANT

PAGEANT DIVISIONS

There will be three or more judges. Each contestant will be judged in: formal interview; speech presentation; modeling; impromptu question; and horsemanship competition. There may be other activities deemed appropriate by the Royalty Committee or judges. Criteria within each major area of judging include the following:

HORSEMANSHIP DIVISION (Saturday, October 16, 9:00 a.m.): The purpose of this division is to select the young woman who scores the highest in:

- **Horsemanship ability:** Includes three-part competition: rail work, pattern, and presentation run. Patterns for the riding competition will be selected from the Miss Rodeo America patterns and/or AQHA reining patterns. Judges will also look for showmanship: posture, poise, style and flair; how well a contestant projects her personality to the audience from horseback. Competition pattern will be provided by the Royalty Committee during the contestant meeting on Monday, September 20, 2010.
- **Horsemanship interview:** Knowledge of general horsemanship (i.e., tack, horse care, anatomy).

INTERVIEW DIVISION (Saturday, October 16, 2:00 p.m.): The purpose of this division is to select the young woman who scores the highest in:

- **Application:** Information, appearance, and grammatically correct.
- **Intelligence and knowledge of:** The Benton Franklin Fair and Rodeo; current local/world events; and the sport of rodeo.
- **Conversational abilities:** The ability to answer questions in a confident and thorough manner and proper use of the English language.
- **Showmanship:** The ability to present herself in a gracious manner, and demonstrate the ability to promote the Benton Franklin Fair and Rodeo in public events as Royalty.
- **Parent(s)/guardian(s) support.** Parent(s) and/or guardian(s) should be prepared for a private interview with the judges.

MODELING DIVISION (Saturday, October 23): The purpose of this division is to select the young woman who scores the highest in:

- **General:** Attractiveness, poise, and proper behavior.
- **Grooming:** Appearance must be neat; cleanliness is expected in every detail (hands, hair, nails, fragrance, and clothing).

- **Fashion Sense:** Outfits should be fashionable and tasteful clothing. Outfits should be proper for the occasion, coordinated and enhance the natural coloring and figure of the contestant. Meticulous care and condition of clothing worn is expected. Royalty Committee has final say of contestant's selected clothing.
- **Posture and Poise:** Contestants should stand tall and project self confidence and poise. Grace and dignity are expected in all situations.
- **Photogenic:** Quality will be included in this division.

Judges will observe a contestant's posture, how she sits, walks, models her outfits, the style she projects and her overall appearance and behavior. Judges will be looking for individuality, imagination, versatility, creativity, and how the contestant presents a complete image and appearance.

SPEECH DIVISION (Saturday, October 23): The purpose of this division is to select the young woman who scores the highest in:

- **Speech/Presentation:** Contestant will deliver a 3-5 minute speech. Deductions may be taken for using notes/note cards. Props are permitted. Speech topic will be provided by the Royalty Committee during the contestant meeting on Monday, September 20.
 - A hard copy of the contestant's speech must be submitted to the judges during the interviews conducted on Saturday, October 16.
- **Impromptu Question:** Same question to be asked of each contestant. Judges will score on contestant's ability to clearly state their opinion, delivery and timeliness of response. Question will be presented at conclusion of contestant's speech presentation.

GENERAL: Judges will also look for contestants who:

- Can conduct themselves in situations that require maturity, diplomacy and leadership (ability to adapt to most situations).
- Have a happy outlook on life, general sense of humor.
- Demonstrate promptness in keeping pageant schedules.
- Possess the ability to:
 - Relate to people of all ages and abilities.
 - Show genuine interest in other people and noticeable courtesy in all situations.
 - Present herself to people in a positive manner.
 - Project her personality to people she may meet in a short time span, in formal situations, in a riding arena, and/or before an audience in other activities.

SCORING:

Contestants must meet a minimum scoring standard of 70% (of the total overall score) to be considered for a position on the Benton Franklin Fair and Rodeo Royalty.

Contestants should realize they could be judged at any time during the pageant whether formally or informally.

BENTON FRANKLIN FAIR & RODEO ROYALTY PAGEANT

PAGEANT DRESS REQUIREMENTS

HORSEMANSHIP:

Wrangler western blue jeans and long-sleeved, basic, white collared and cuffed western shirt. No gloves or chaps permitted. The horsemanship competition will take place on Saturday, October 16, 9:00 a.m., at the Benton County Fairgrounds.

LUNCH:

Wrangler western blue jeans and long-sleeved, basic, white collared and cuffed western shirt. The contestants, judges and Royalty Committee will have an informal lunch at the Clover Island Inn following the horsemanship competition on Saturday, October 16, 12:00 p.m.

INTERVIEW:

Wrangler western blue jeans and long-sleeved, basic, white collared and cuffed western shirt. Interviews will be conducted following the informal lunch on Saturday, October 16, 2:00 p.m., at the Clover Island Inn.

MODELING, SPEECH, IMPROMPTU QUESTION:

Western outfit of your choice (with Royalty Committee approval); arrangements for outfits will be made by the Royalty Committee and supplied by local vendors. **CONTESTANTS AND/OR PARENTS ARE NOT TO CONTACT THE VENDORS DIRECTLY!** This portion of the competition will be held during the coronation pageant on Saturday, October 23.

TIPS

1. Pull on western boots for horsemanship only (no fashion heels, “Fat Baby’s” or lace-up ropers allowed).
2. Hats should be shaped with a rodeo style. Never appear without your hat on. Losing your hat during horsemanship or presentation runs will be a major penalty!
3. Wear proper undergarments. No panty lines.

BENTON FRANKLIN FAIR & RODEO ROYALTY PAGEANT

PAGEANT SCHEDULE

EVENT	LOCATION	DATE	TIME
Application Deadline	Fair Office	Monday, 9/20	5:00 pm
Question & Answer Meeting Parents & Contestants (mandatory)	Board Room, Fairgrounds	Monday, 9/20	6:00 pm
Horsemanship Workshop	Location TBD	Saturday, 9/25	10:00 am – 2:00 pm
Workshop Classes*	Location TBD	Wednesday, 9/29	6:00 – 8:00 pm
Workshop Classes*	Location TBD	Saturday, 10/2	9:00 am – 2:00 pm
Workshop Classes*	Location TBD	Wednesday, 10/6	6:00 – 8:00 pm
Horsemanship Practice (optional day)	Location TBD	Saturday, 10/9	10:00 am – 12:00 pm
Introduction - Fair Board Meeting	Board Room, Fairgrounds	Tuesday, 10/12	7:00 pm
Horsemanship Competition	4-H Arena, Fairgrounds	Saturday, 10/16	9:00 am
Lunch with Judges & Royalty Committee (Contestants only)	Clover Island Inn	Saturday, 10/16	Noon
Interview Competition	Clover Island Inn	Saturday, 10/16	2:00 pm
Modeling Fashions/Shopping	TBD	Sunday, 10/17	TBD
Royalty Pageant	Clover Island Inn	Saturday, 10/23	<ul style="list-style-type: none"> • Contestants arrive: 5pm • Social hour: 6pm • Pageant: 7-10:00 pm

* Workshop classes will include:

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Benton Franklin Fair & Rodeo Overview • Public Speaking • Modeling • Makeup /Skin Care | <ul style="list-style-type: none"> • “Rodeo 101” • Interviewing Techniques • Hair & Grooming |
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TBD = To Be Determined

Note: Horsemanship Competition and Coronation Pageant are open to the public; all other above-listed events are for contestant, parent(s) and/or guardian(s) only (unless otherwise noted).

**BENTON FRANKLIN FAIR & RODEO ROYALTY PAGEANT
APPLICATION**

(Preferably typed – additional sheets may be used if desired)

CONTESTANT:

Name: _____ Date of Birth: _____

Address: _____ Age: _____

City: _____ State: _____ Zip Code: _____

Phone: (Home) _____ (Work) _____ (Cell) _____

E-mail _____

PARENT(S) AND/OR GUARDIAN(S):

Father/Guardian: _____ Occupation: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (Home) _____ (Work): _____ (Cell) _____

E-Mail: _____

Mother/Guardian: _____ Occupation: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (Home) _____ (Work): _____ (Cell) _____

E-Mail: _____

EDUCATION

SCHOLASTIC HONORS AND OTHER ACCOMPLISHMENTS

SCHOLASTIC AND LIFE AMBITIONS

HORSEMANSHIP BACKGROUND/TRAINING

HORSEMANSHIP HONORS AND AWARDS

WHY I WANT TO BECOME BENTON FRANKLIN FAIR & RODEO ROYALTY

PLEASE WRITE A BRIEF BIOGRAPHY

Entry deadline (including pictures) is Monday, September 20, 2010 - 5:00 p.m.

Be sure to include: Your completed and signed application packet (please retain a copy for your use).
One black and white photo, in the following sizes: one 8x10 and one 5x7, with permission to copy.

Mail or hand-deliver to: Benton Franklin Fair Office
1500 S. Oak
Kennewick, WA 99337
(509) 586-9211

Committee Members:	Toni & Buzz Zunker	430-3374	tzunker@gmail.com
	Kelci Zunker	591-2374	tattooedmullett@gmail.com
	Christa Slaybaugh	(509) 751-7696	2gwfarms@wildblue.net

BENTON FRANKLIN FAIR & RODEO ROYALTY PAGEANT

By my signature on this application, I certify that I have read the regulations established by the Royalty Committee.

I hereby grant permission to the Royalty Committee to verify any information on my application and attest that the information I have provided is true.

I hereby release the Royalty Committee from responsibility of injury or loss to person or property involving myself related to my appearance in the pageant; this also applies to persons related to me.

I hereby certify that I have never been married, pregnant, or given birth to a child.

I hereby certify that I am a resident of Washington State.

I hereby certify that I do not have a criminal record.

I hereby release title, claim, and rights to photographs, and/or public relations materials involving myself to the Royalty Committee for use in pageant promotion.

In the event I receive the Benton Franklin Fair and Rodeo Royalty title, I will complete the tenure of my title in accordance with aforesaid regulations and in the best interest of the Benton Franklin Fair and Rodeo Royalty Program and I will relinquish all claims and accouterments relating to the title upon the naming of my successor.

I agree to indemnify, defend, and hold harmless, the Benton Franklin Fair and Rodeo Royalty Committee and all rodeo committees, their officers, agents, or employees from and against all loss of expense by reason of liability imposed by law for damages due to bodily injuries. This includes death at any time resulting from/or sustained by any person or persons and/or damages to property, including loss of use thereof arising out of/or in damages to property due any negligence.

I hereby affix my signature attesting my agreement to the above without reserve.

Signature of Contestant

Date

Signature of Parent or Legal Guardian

Date

The below contract will be signed at conclusion of pageant by all members and parent(s)/guardian(s) of the 2011 Royalty. Please review.

BENTON FRANKLIN FAIR & RODEO ROYALTY

CONTRACT

It is mandatory that the following set of rules be thoroughly understood and agreed to by each and every member of the Benton Franklin Fair and Rodeo Royalty, and their parent(s) and/or guardian(s). Failure to abide by these rules of conduct will be reason for dismissal from the Benton Franklin Fair and Rodeo Royalty.

1. Each member of the Royalty will agree to live with her parent(s) and/or guardian(s) throughout her year of reign.
2. Each member of the Royalty must be under the control of Committee-approved chaperones during all public appearances. Chaperones have complete authority over the Royalty, and this authority is to be treated with respect.
3. Each member of the Royalty must understand and agree that they will be available for appearances at any and all times as decided by the Royalty Coordinator and/or Committee.
4. Each member of the Royalty must provide their own horses (a main horse and a back-up horse to be available at all times). If a Royalty member is using a leased horse, a written lease agreement must be signed and provided to the Royalty Committee. Horses must be capable of performing basic required maneuvers (i.e., arena presentation runs and walking parade routes) in a safe and controlled manner. Proper grooming and care of horse(s) is the sole responsibility of Royalty member and her family. Each member is also responsible for the equipment, saddling, and transportation of their own horse. Members of the Royalty may be asked to supply run-down boots, bell boots, halter, and lead rope in certain colors.
5. Each member of the Royalty will furnish their own transportation to all parades and events when required to do so, and must observe promptness in keeping engagements. The financial responsibility of transportation, wear and tear, and gas is the responsibility of the individual member of the Royalty and their family. The Horse Heaven Round-Up Royalty trailer will be used, on occasion, to transport the Royalty horses to and from an event.
6. Each member of the Royalty must conform to requests regarding their personal grooming including, but not limited to, makeup, hair, and jewelry. Royalty Committee-approved makeup will be required to be worn at all times as part of the Royalty uniform and will be the responsibility of the individual member of the Royalty and her family to buy in the approved colors.

7. Each member of the Royalty must agree to keep their Royalty uniforms in excellent condition making sure all clothing is appropriately cleaned and pressed at all times using dry cleaning (unless otherwise designated). The expense for dry cleaning is the responsibility of the individual member of the Royalty and their family.
8. Each member of the Royalty must agree to assist in the fundraising process or seeking of sponsorships for the benefit of the Royalty. This includes but is not limited to silent auction items for the pageant, monetary sponsorships for uniforms, and food or monetary donations for the luncheon the Royalty hosts after the Benton Franklin Fair and Rodeo Parade.
9. Each member of the Royalty must agree to remain in official uniform during all public appearances. The Royalty Committee must approve any changes or alterations made to official uniforms. No member of the Royalty may independently alter or make changes to official uniforms.
10. Each member of the Royalty must understand that they are looked upon as representatives of the Benton Franklin Fair and Rodeo, and all sponsors, directly or indirectly related to the Benton Franklin Fair and Rodeo. Understanding this, each member of the Royalty must refrain from any tobacco products, drinking alcohol, and any type of unlawful behavior. Chewing gum is not allowed while in public places or riding in parades and rodeos. As a representative of the Benton Franklin Fair and Rodeo, you will be required to present yourself in a dignified and wholesome manner. You will be required to smile and present yourself openly to the public regardless of personal issues. You will be required to represent the Benton Franklin Fair and Rodeo in grand entries, parades, luncheons, interviews, official openings, and anywhere the Committee and or chaperone have agreed that you will be available. You will always represent yourself in a manner in which you and the Committee will be proud that you are Benton Franklin Fair and Rodeo Royalty.

Signature of Contestant

Contestant Date of Birth

Signature of Parent or Legal Guardian

Date

BENTON FRANKLIN FAIR & RODEO ROYALTY

WAIVER OF LIABILITY

In consideration of my acceptance of the position of Royalty for the Benton Franklin Fair and Rodeo, I hereby agree to abide by the rules and regulations of the Benton Franklin Fair and Rodeo Royalty Committee, and understand that any violation of the rules and regulations may disqualify me from participation. I further agree to indemnify and hold harmless committee members, agents, and employees or any of the contestants in the Benton Franklin Fair and Rodeo Royalty Program, together with those persons and entities who donate horses, float trailers and vehicles, or buses for use by me from any claims resulting from the loss, accident or injury received by me in connection with participation by me in any event, performance, parade or any other activity. Also, I hereby release the right, title and claim of any photographs that may be taken by the Benton Franklin Fair and Rodeo Royalty Committee, in its use in promotion and publicity. I certify that I have read the rules and regulations of the Benton Franklin Fair and Rodeo Royalty Committee. Except as modified by this waiver, the Rules of Conduct form remains in full force and effect.

Signature of Contestant

Contestant Date of Birth

Signature of Parent or Legal Guardian

Date