



2011 BENTON FRANKLIN FAIR & RODEO ROYALTY

Would you like to represent the **Benton Franklin Fair & Rodeo** as a member of the 2011 Royalty? This year-long commitment consists of diverse public relation activities and extensive travel throughout the Pacific Northwest attending community fairs, parades, luncheons, and rodeos; all while *proudly* representing the Tri-Cities and the region's largest community event – **the Benton Franklin Fair & Rodeo!**

Criteria (additional information contained in application packet):

1. Young ladies between the ages of 16-20 may apply.
2. Applicants are required to live within Benton or Franklin counties and/or the Burbank School District.
3. You must own and/or have a written lease agreement for a horse to use throughout the year of reign.
4. Commit to a year of travel and public presentations.

* Royalty Calendar Example *

<p style="text-align: center;"><u>NOVEMBER – APRIL</u></p> <ul style="list-style-type: none"> • Veterans Day Parade • Rough Stock Rodeo • Polar Bear Plunge • Farm Fair • Cowboy Gathering • Earth Day (Community Service) • Benton Franklin Fair & Rodeo Ticket Sales Kick-Off Event 	<p style="text-align: center;"><u>MAY</u></p> <ul style="list-style-type: none"> • Pasco: Cinco de Mayo Parade • Zillah: Parade • Waitsburg: Parade, Luncheon, Presentation Run • Spokane: Parade • Dayton: Parade, Luncheon, Presentation Run 	<p style="text-align: center;"><u>JUNE</u></p> <ul style="list-style-type: none"> • Bickleton: Parade, Presentation Run • Lind: Parade, Luncheon • Union, OR: Presentation Run • Pasco: Juneteenth Parade • Kennewick: BFSP State Meet
<p><u>JUNE, JULY & AUGUST</u> Civic Luncheons: Kiwanis, Rotary, Chambers</p>		
<p style="text-align: center;"><u>JULY</u></p> <ul style="list-style-type: none"> • Pasco: Grand Old 4th - Parade, Introductions • Cheney: Parade, Luncheon, Presentation Run • The Dalles, OR: Parade, Luncheon, Presentation Run • Miss Tri-Cities Contest: Introductions • Joseph, OR: Parade, Luncheon, Rodeo 	<p style="text-align: center;"><u>AUGUST</u></p> <ul style="list-style-type: none"> • Hermiston, OR: Parade, Luncheon • Grandview: Parade, Presentation Run • Arc of the Tri-Cities Partners & Pals <p style="text-align: center;">BENTON FRANKLIN FAIR & RODEO</p>	<p style="text-align: center;"><u>SEPTEMBER</u></p> <ul style="list-style-type: none"> • Walla Walla: Parade, Luncheon, Presentation Run • Ellensburg: Presentation Run • Benton City: Parade, Luncheon • Connell: Parade • Pendleton, OR: Parade, Luncheon, Rodeo • Othello: Presentation Run

Applications for the 2011 Royalty Scholarship Program will be available in the Fair office or on the Fair's website at: www.bffairrodeo.com beginning August 2, 2010.

Important dates: applications due: 9/20; horsemanship competition: 10/16; pageant: 10/23.

For additional information, call or e-mail:

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The Benton-Franklin Fair & Rodeo Royalty Program is designed to educate, uplift, and uphold the young women in our community and promote the great western way of life.